

UN-HABITAT
ASSEMBLY

IDEAS COMPETITION

The design competition is an initiative to promote inventive ideas, proposed internally and in an inclusive way by UN-Habitat colleagues. It takes the approach of a competition to encourage innovation within the agency. It provides a platform for showcasing the implementation of global goals and the expertise of UN-Habitat at various events and forums.

This internal agency-wide challenge aims to provide space for fresh, innovative, quick win, easy to deploy ideas to be implemented at the first session of the UN-Habitat Assembly as well as to promote an exchange of expertise and communication within the Agency.



www.unhabitat.org/habitatassembly



OBJECTIVE

- ▶ To encourage and drive innovation and creativity within UN-Habitat.
- ▶ To foster a collaborative environment within UN-Habitat.
- ▶ To empower, motivate and encourage the formation of unconventional teams towards coming up with transformational practices and to break the silo culture.
- ▶ To provide an opportunity for UN-Habitat staff, consultants and interns to connect, learn, network, collaborate, exchange ideas and provide solutions for urban challenges.
- ▶ To discover and award UN-Habitat's most creative and innovative team and provide them with an opportunity to network with influencers in the urban world.
- ▶ To generate new ideas and encourage discussion around the New Urban Agenda in the workplace.
- ▶ To introduce a brand-new format of activity or installation to UN-Habitat events.

CHALLENGE CATEGORIES

UN-Habitat Entrance Beautification Block 4: Block 4 of the New Office Facility is the main entrance for many people coming into UN-Habitat. This category is looking for an inspiring way to present ourselves to visitors and colleagues walking into our block through landscaping, branding and the building of a new "UN-Habitat" logo structure. This category gives as an opportunity to use the UN-Habitat brand as an asset to convey our work philosophy. The space in question covers the entryway from the NOF parking lot into the building.

Interactive UN-Habitat Central Assembly installation: UN-Habitat will be celebrating and showcasing 40 milestones of innovation over the past 40 years which we can harness for the Strategic Plan 2020 – 2025. We are calling internal innovators to improve on the interactive element of our displays. Can you come up with an idea that we have not executed before? Something that will captivate participants and leave them with long lasting memories. Present your projects and ideas to interact with Assembly participants in a display format that will fit into one of the four key areas of the assembly exhibition narrative.

- ▶ Poverty and equality
- ▶ Prosperity
- ▶ Climate action
- ▶ Risk reduction

HOW TO REGISTER FOR PARTICIPATION

You can participate as an individual or as a group. Please submit your names for participation through the link below

<https://docs.google.com/spreadsheets/d/1MxoQdlGrLe4OrqUFkrwVr23yfX6QkEncSyCJZ-vlrq8/edit?usp=sharing>

If participating as a team kindly ensure that you name your team and include the details of all team members. Everyone working at UN-Habitat can participate, regardless of their contract (this embraces consultants, individual contractors and interns). Teams are however encouraged to go beyond their 'traditional' colleagues with diversity being a positive criterion to select winners.

SUBMISSION OF THE IDEA/PROJECT/INNOVATION

Once your teams are formed, you are expected to prepare and discuss the idea you would like to submit. In stepping away from tradition, we encourage competitors to think outside the box to submit their concepts in non-traditional formats. Options include but are not limited to:

- ▶ Presentations in creative formats
- ▶ Short videos
- ▶ Short podcast-style recordings
- ▶ Cartoon-style storyboards
- ▶ Short write ups

Independent of the format you choose to submit your idea, these are the questions you have to answer:

1. Name of the team
2. Composition of the team
3. Title or name of your idea/project/innovation
4. Challenge category (see above)
5. Description
6. Main objectives
7. Expected accomplishments to achieve during UN-Habitat Assembly.
8. What is innovative about the project?
9. How is the proposal supporting the achievement of the Sustainable Development Goals?
10. What is the budget required to implement your idea/project/innovation?
11. How will the budget be allocated?
12. Is possible to replicate your project in the future, beyond headquarters?
13. Any other comment you want to add to convince us this is a great idea!

The deadline to submit your written proposal, video or presentation is 18 April 2019. You can submit it any time before that. Please send an email to Flora.Uzelle@un.org with submissions.

SELECTION OF THE DESIGN COMPETITION WINNER

The selection will be done by a panel also composed by UN-Habitat colleagues. Those selected to be panel members should not be part of any team and will also represent the diversity of the agency in terms of age, gender and regional balanced, job categories and branch/regional/country office.

The criteria for selection will be:

- ▶ Quality of the proposal in terms of expected outcomes and contribution to the public engagement during the assembly.
- ▶ Innovation of the proposal.
- ▶ Contribution to raise the profile of UN-Habitat as the United Nations lead agency on sustainable urbanization.
- ▶ Applicability of the project including a realistic budget.

TIMELINES

1. 22nd April 2019 - Competition Sign Up
2. 26th April 2019 - Proposal submission deadline
3. 29th April 2019 - Presentation to a panel
4. 30th April 2019 - Winners announcement
5. 1st May 2019 - Idea Execution/ Implementation lay out

HOW TO STAY INFORMED ABOUT DESIGN COMPETITION

Teams are encouraged to join Yammer for constant to connect as well as document the process of their ideas. Workplace allows for private groups and chats as well as video calls to include members from regional offices.

**Terms and conditions - The contest does not cover any travel expenses or DSA.*

PRIZES

**To the
winning
team**

- ▶ Meal voucher: value USD 300
- ▶ Select UN-Habitat Merchandise

**To the
number
2 & 3**

- ▶ Select UN-Habitat Merchandise