



**“Results Based  
Management: Theory and  
Application”**

## Defining RBM/MfDR



### **Results Based Management/ Managing for Development Results**

**is a management strategy that focuses on development performance and on sustainable improvements in country outcomes**

*(OECD Policy Brief, March 2009)*

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## Why RBM?

- **Efficiency** - is about internal operations or internally implemented activities at HABITAT (cost-reduction, quality, timeliness etc) that support the MTSIP delivery.
- **Effectiveness**- Is about Results and it happens outside HABITAT where we identified the problems we are striving to change in all focus areas

## Why RBM

- ❑ RBM helps us to answer 3 related questions:
- ❑ Why does the organization exist, and is it serving its purpose?
- ❑ Whose needs is the organization intended to serve, and is it serving those needs?
- ❑ What is the organization supposed to deliver, and is it delivering this?

## Milestones



### Millenium Development Goals

UN summit New York (2000)

❖ *What do we want to achieve?*



### International Conferences on Financing for Development

Monterrey and Doha (2002, 2008)

❖ *How are we going to finance this?*



### High Level Forums on Aid Effectiveness

Rome, Paris, Accra, Busan (2003, 2005, 2008, 2011)

❖ *How should development actors cooperate?*

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## Milestones

### International Roundtables making RBM/MfDR operational



1st Round Table      **Washington 2002**

2nd Round Table     **Marrakech 2004**

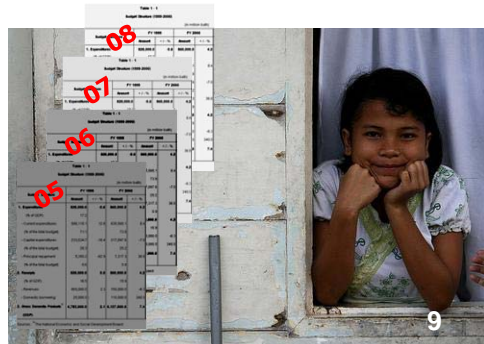
3rd Round Table     **Hanoi 2007**

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## Milestones

### 1<sup>st</sup> Round Table, Washington, 2002

- Stock taking of ongoing RBM/MfDR efforts
- Focus on increased RBM/MfDR capacity
- Need coordinated support and harmonised approaches
- Develop results-focused corporate cultures and incentives.



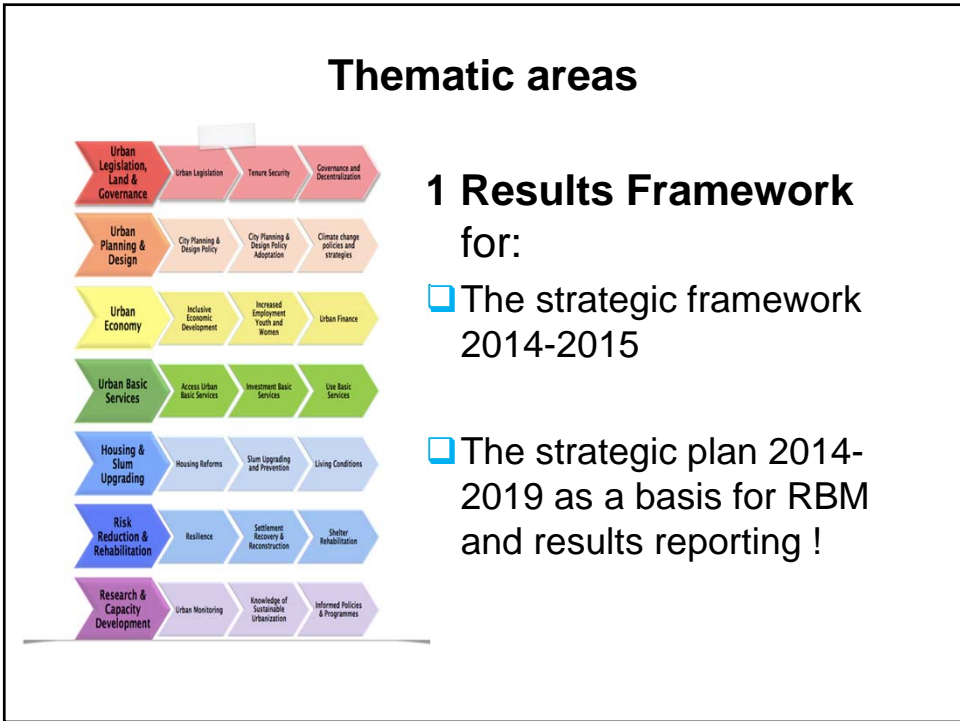
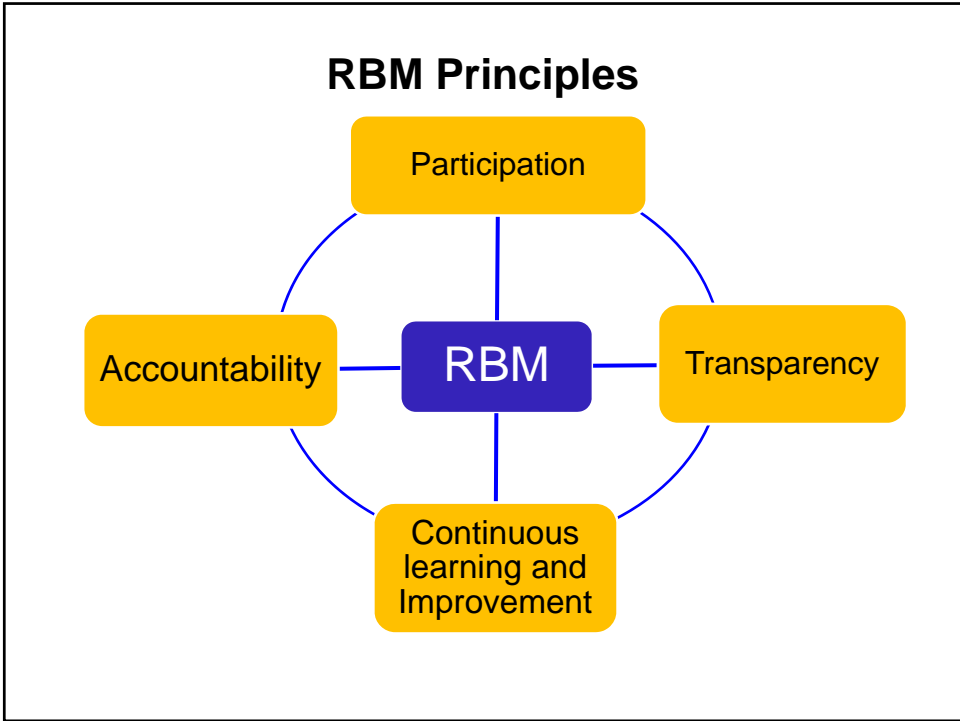
## Milestones

### 2<sup>nd</sup> Round Table, Marrakech, 2004

The international community agreed on five principles



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## Types of Results

There are two types of results:

❑ **Operational results:**

*These results are the administrative and management product achieved by a program or project.*

❑ **Developmental Results**

*These results demonstrate the transformation that occurred in a program or project. They correspond to the Outputs, Outcomes, and Impact of Habitat's intervention in a developing country. (These three levels of results form the Chain of results)*

## What is a Development Result?

❑ *A describable or measurable change resulting from a cause and effect relationship*

*(UNDG harmonised terminology 2003)*

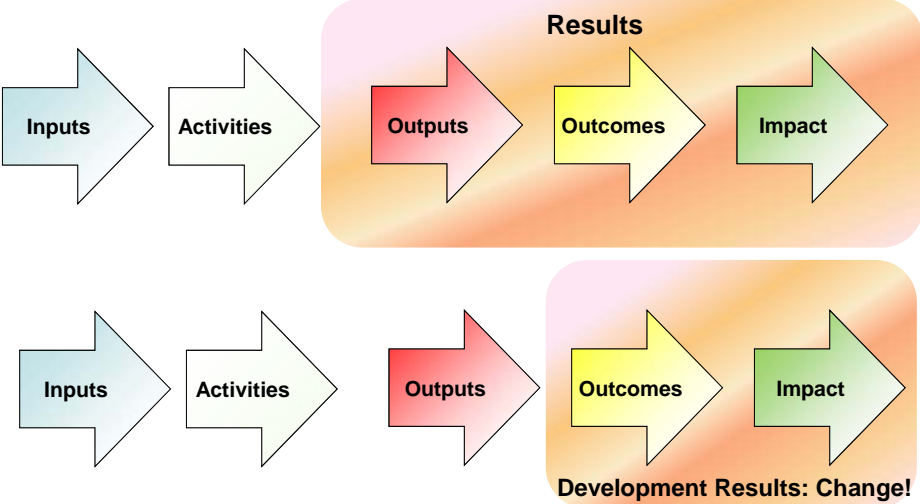
❑ Results are **consequences** of actions taken to meet certain objectives

❑ It is the **difference you make** with your money

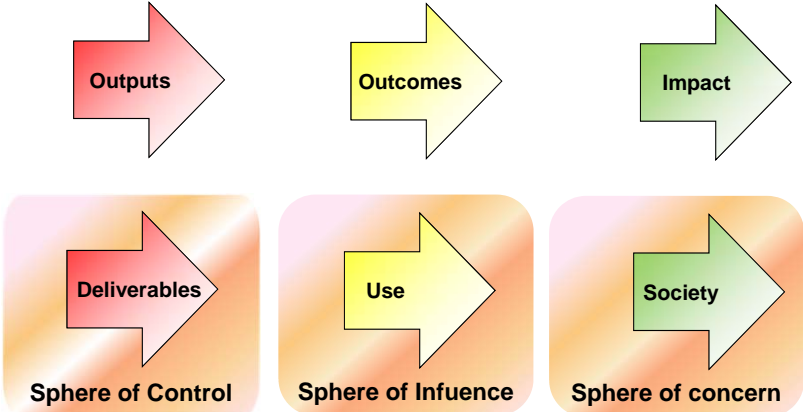
Acid test in any project

A **result** must reflect a **change** in the problem identified.

**What are results ?**



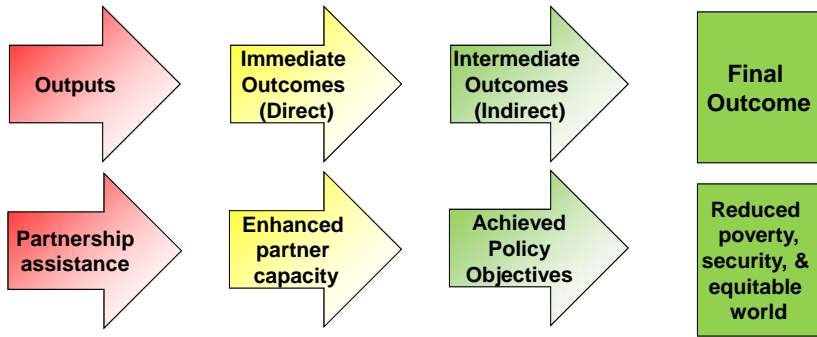
**What are results ?**





## Why results?

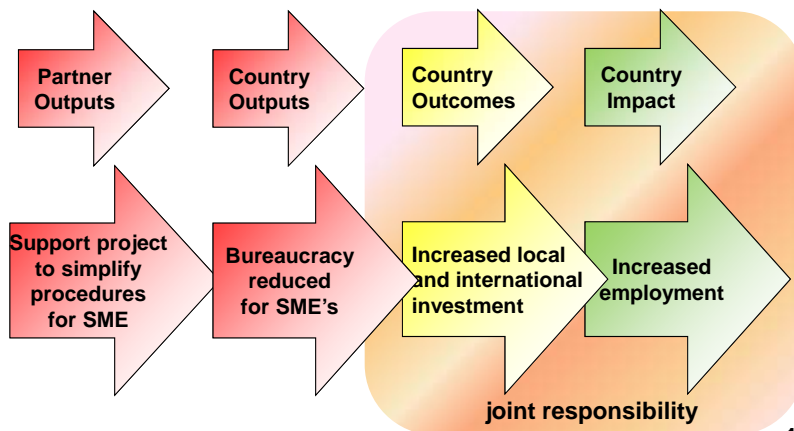
Results chains can include more outcome (or impact) levels, capturing the development change process better



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## Why results?

Results chains can include more output levels, capturing the contribution of development partners to the change process better

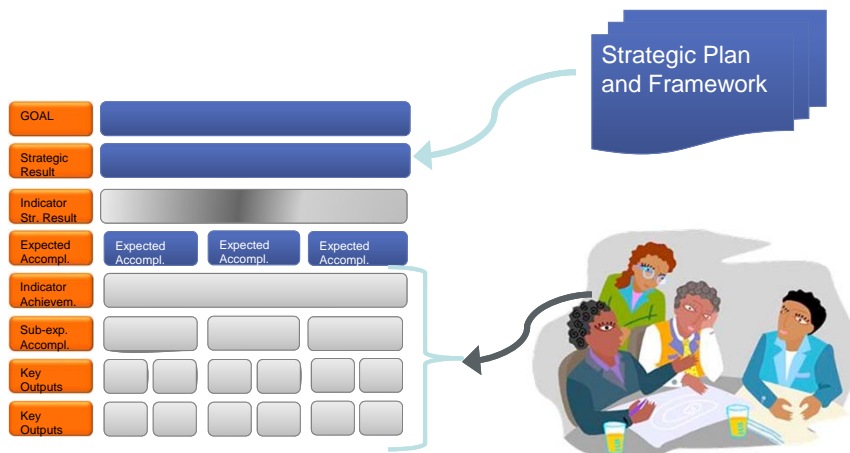


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## Definitions of results chain components

- ❑ **Inputs:** The financial, human, material, technological and information **resources used** for the development intervention.
- ❑ **Activities: Actions** taken or work performed through which inputs, such as funds, technical assistance and other types of resources are mobilised to produce specific outputs.
- ❑ **Output: The products and services** which result from the completion of activities within a development intervention.
- ❑ **Outcomes:** The intended or achieved **short-term and medium-term effects** of an intervention's outputs, usually requiring the collective effort of partners. Outcomes represent changes in development conditions which occur between the completion of outputs and the achievement of impact
- ❑ **Impacts:** Positive and negative **long-term effects** on identifiable population groups produced by a development intervention, directly or indirectly, intended or unintended. These effects can be economic, socio-cultural, institutional, environmental, technological or of other types

## Results Framework

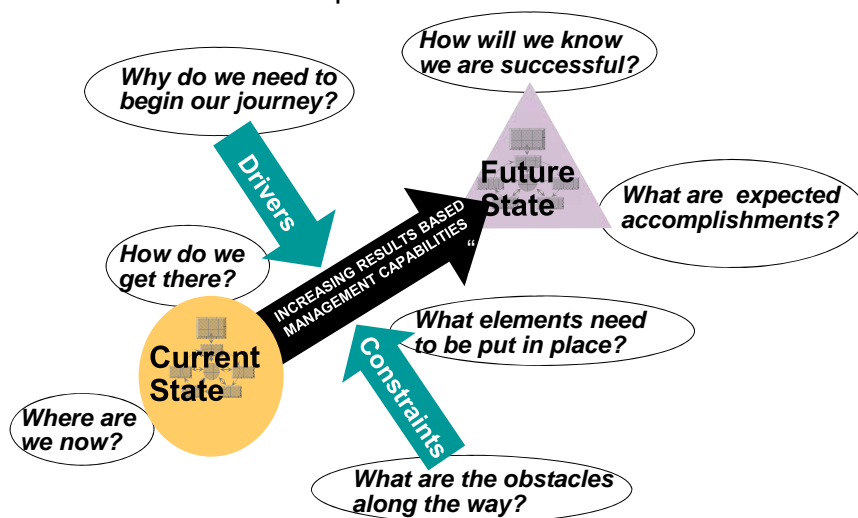


## Types of Results in an RBM system

A results chain is a logically linked set of results, some immediate, others more distant. Results **at each level aggregate to produce the results at the next higher level**. The results chain includes.

- ❑ Immediate deliverables called **OUTPUTS** that are consequences of completed activities (examples)
- ❑ End of project results called **OUTCOMES (EAs)**, which are the consequences of the achievement of a set of outputs
- ❑ A long-term result called **IMPACT**, that is the logical consequence of the achievement of the outcomes.

Note: RBM is a journey not a destination and requires a change process and continuous learning and improvement



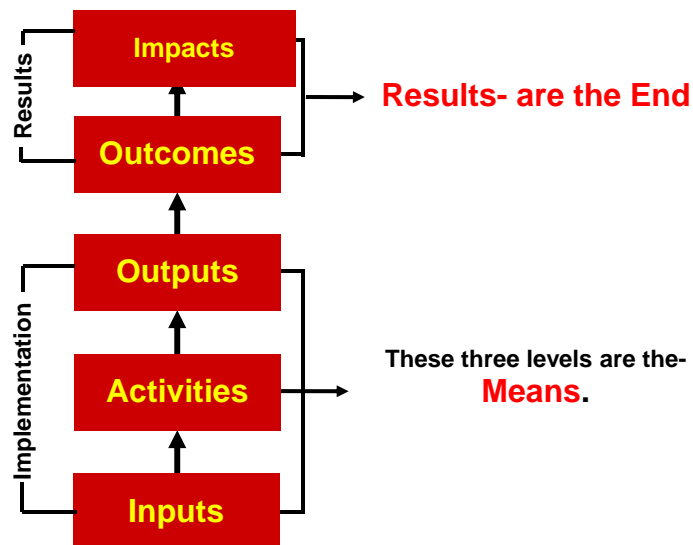
## Thematic areas



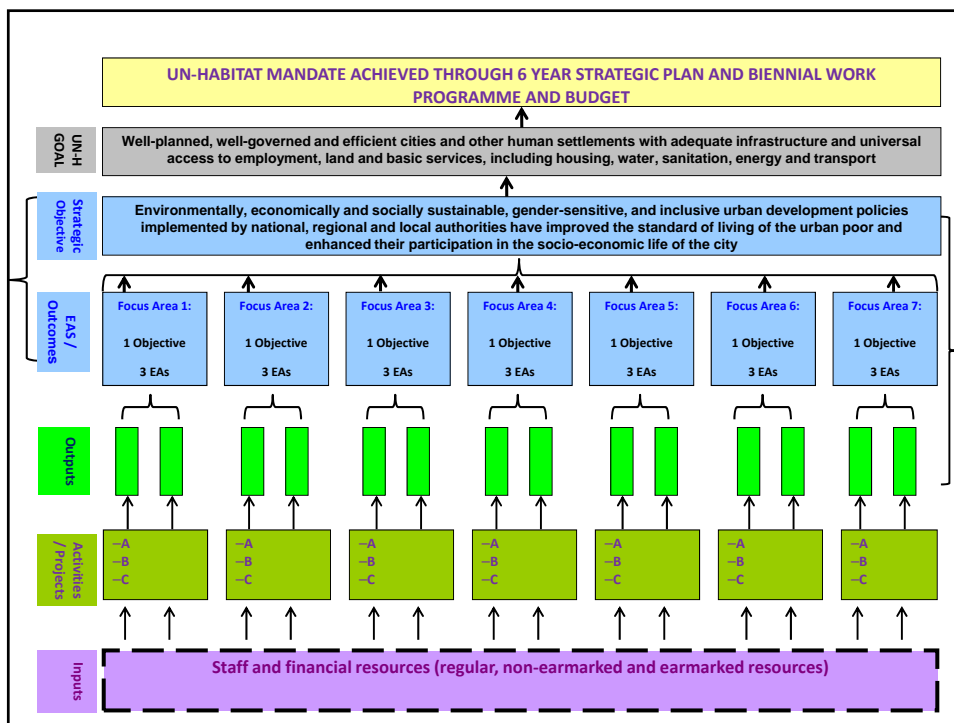
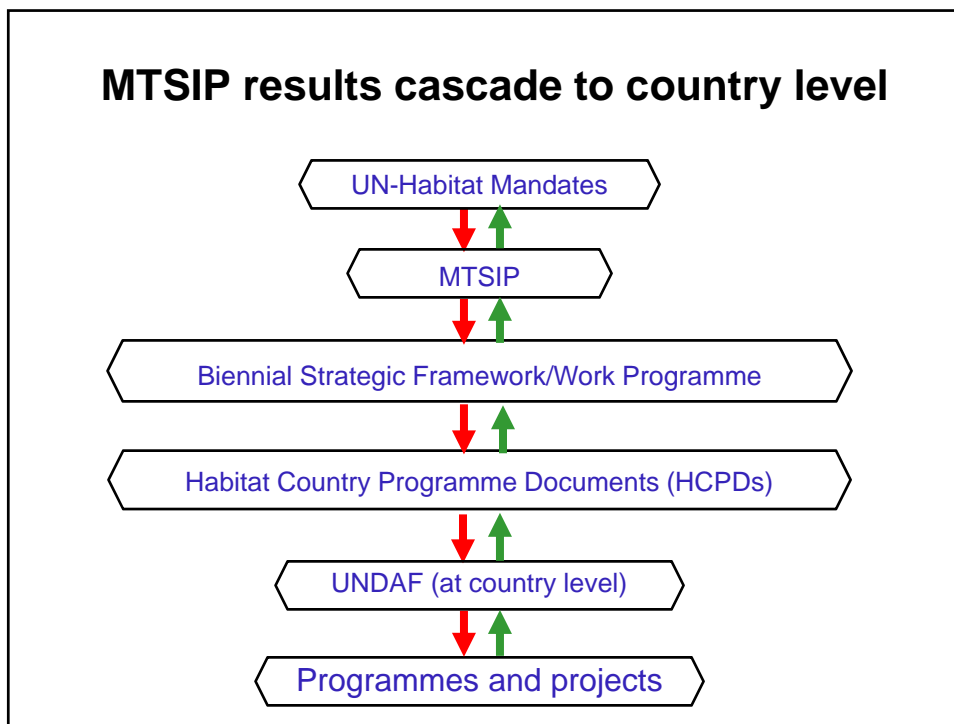
### 1 Results Framework for:

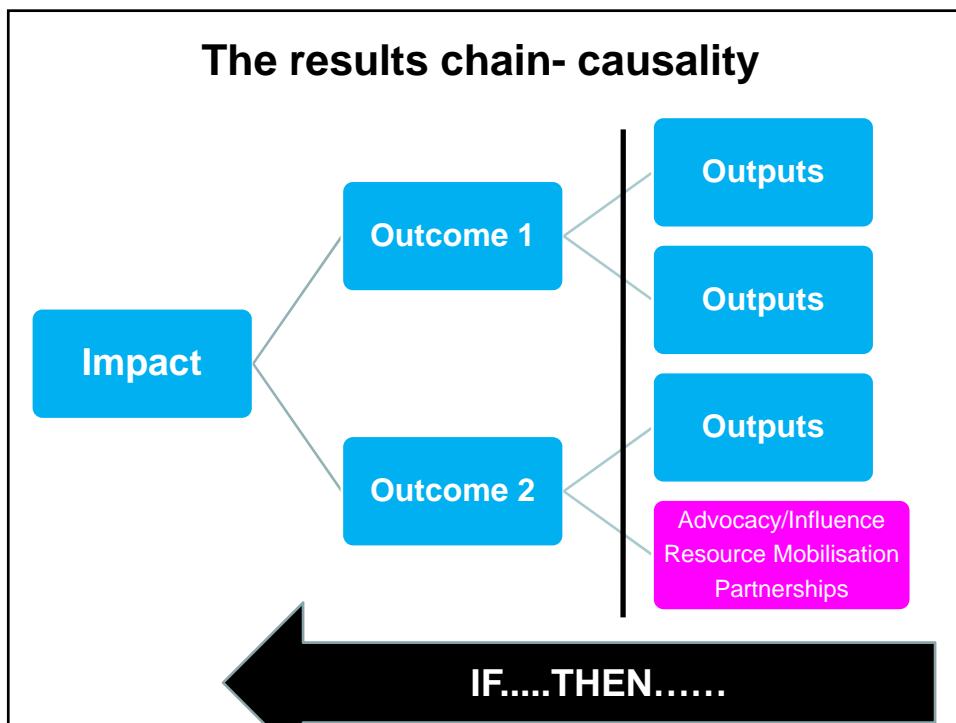
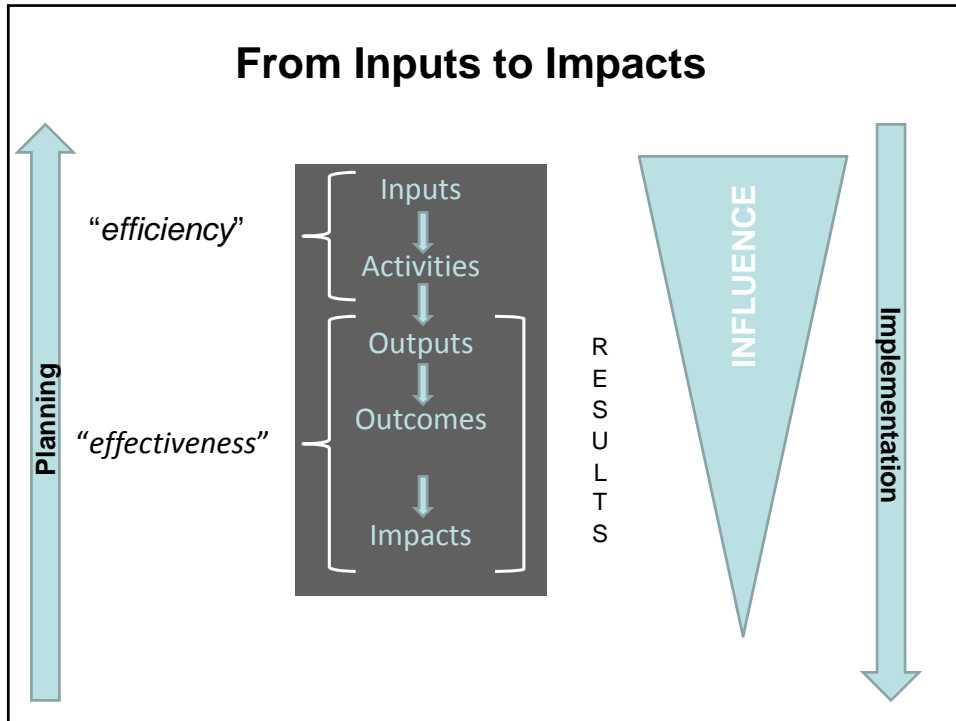
- The strategic framework 2014-2015
- The strategic plan 2014-2019 as a basis for RBM and results reporting !

## Levels of Results-



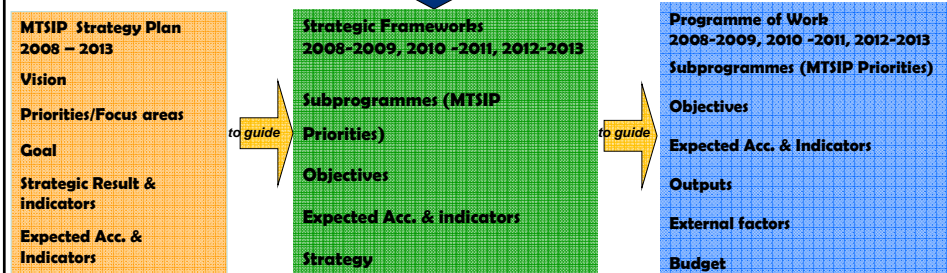
## MTSIP results cascade to country level





## Strengthened Results Chain

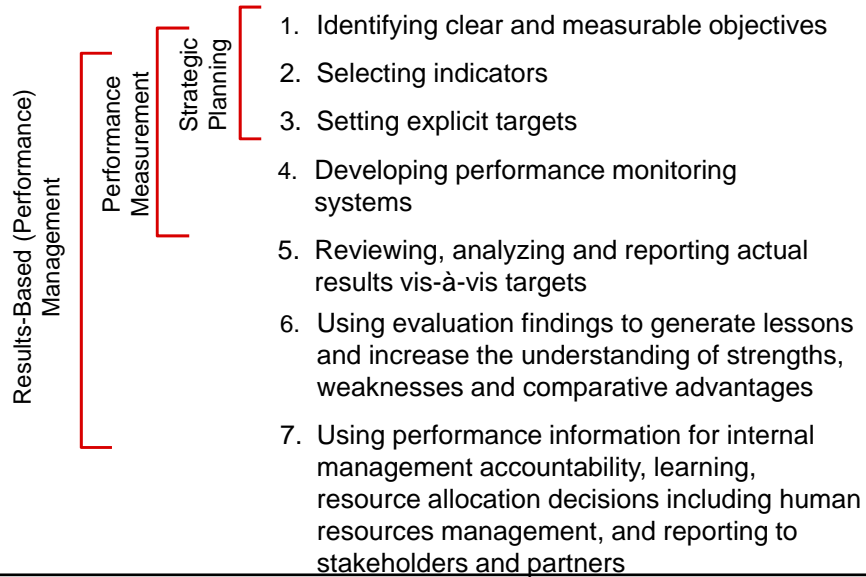
Delivering UN-Habitat's Mandates through  
MTSIP Results



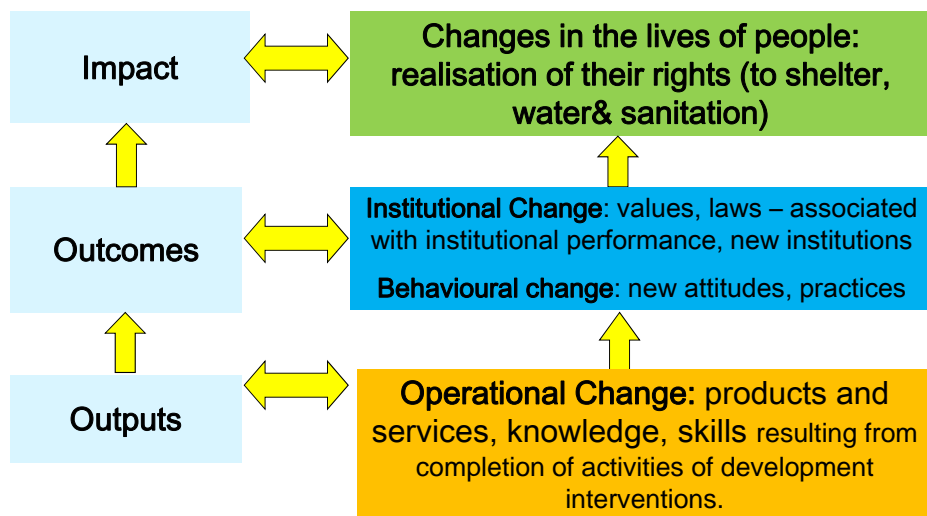
## The MEANS and the End

- ❑ Inputs, Activities and Outputs are the MEANS
- ❑ Outcomes and Impacts are the END that the project works to achieve
- ❑ Remember.....A result must reflect a change in the problem identified

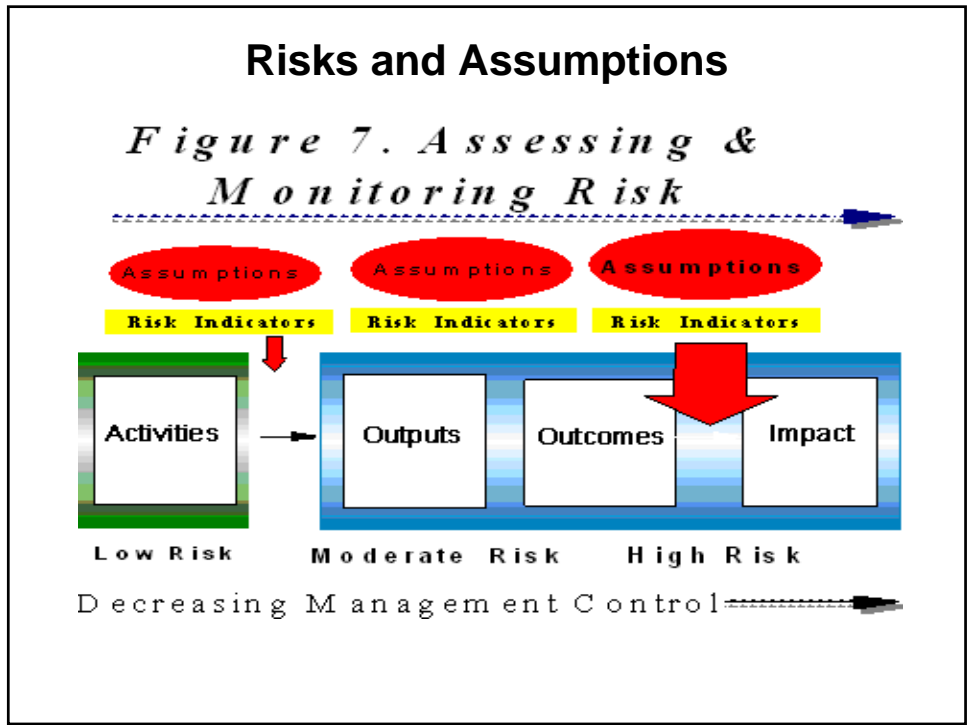
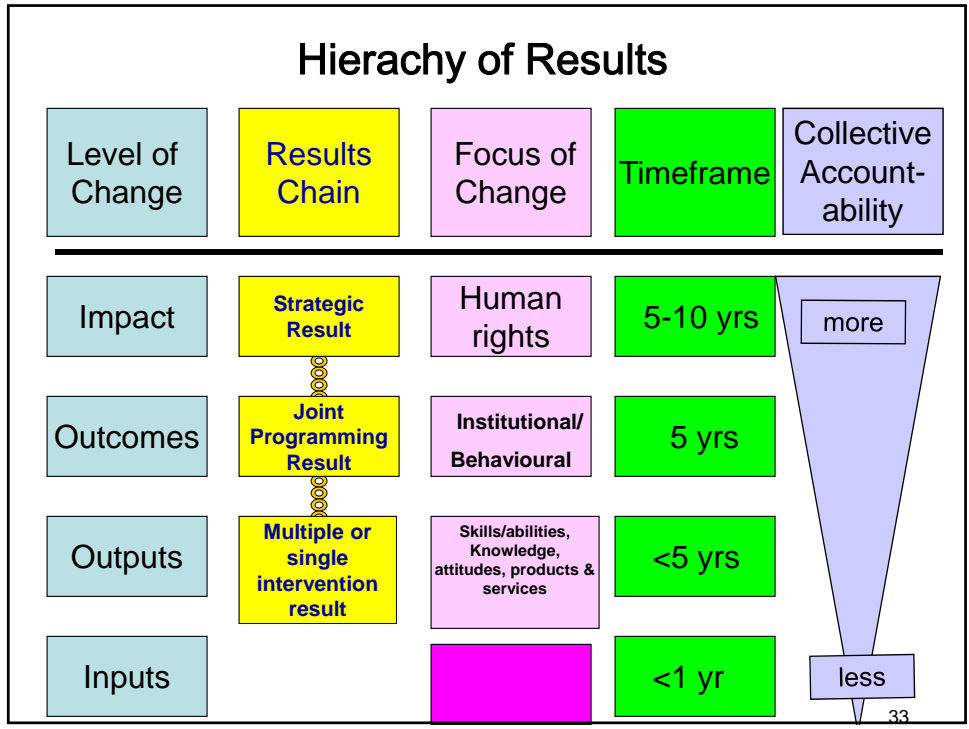
## Holistic RBM



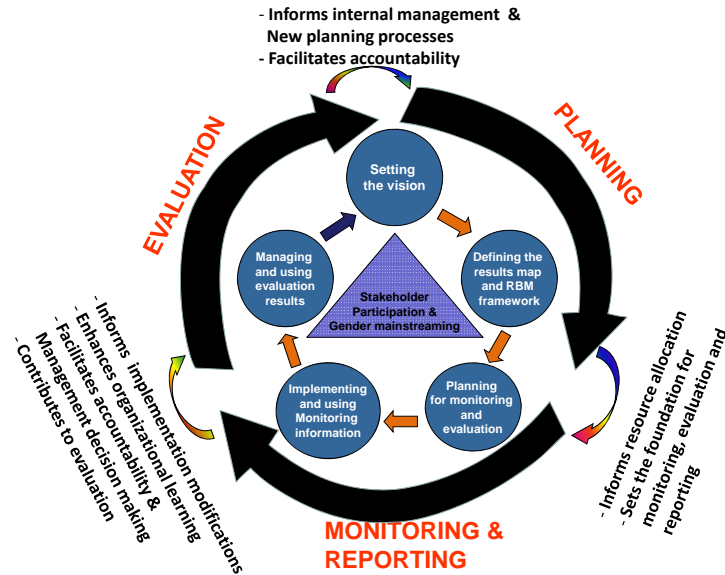
## Types of Change







## Application of RBM in UN-Habitat



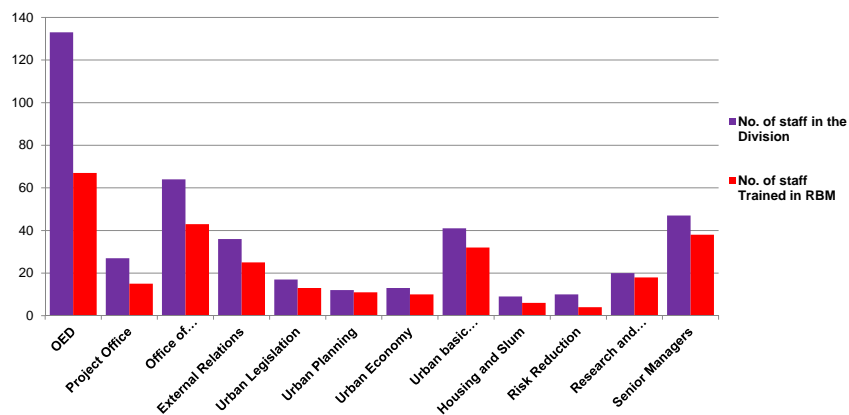
## Major Pain Points

- ❑ The tracking of too many performance indicators (project and programs)
- ❑ Increased frequency of reporting
- ❑ Managers reluctant to be accountable for results not entirely under their control
- ❑ Tendencies to fall back to management of outputs and activities
- ❑ Credibly reporting

## NOT managing for results

- ❑ **NOT** managing for results is-; managing **resources and authorities to produce outputs**, with **lip-service to an outcome objective**.
- ❑ Working in **'silos'** and in competition
- ❑ Reporting only **'politically correct'** data- Avoiding failure data
- ❑ **Not reflecting and learning-throwing good money after bad money**

## UN-Habitat staff trained in RBM 2009 -2012



### Recent Trainings

RBM Orientation workshop, Sep 28-29 2012, Nairobi = 34  
 HPMS, CTAs and staff trained in ROLAC in November 2011 = 32  
 HPMS, CTAs and staff trained in ROAAS in March 2012 = 31  
 CPR members trained in September 2011 = 24  
 Senior Managers trained in September 2011 = 22

## Achievements: Improved Monitoring and Evaluation

- ❑ Organization rated 4<sup>th</sup> in UN-Secretariat
- ❑ Results focused reporting in the six-monthly progress report
- ❑ Integrated reporting on programme and financial resources
- ❑ Strengthened Monitoring and Evaluation Policy and Guidelines
- ❑ Strengthened and standardised evaluation capacities and practices - UNEG norms & internal technical guidance
- ❑ Improved implementation of evaluation recommendations

## Way forward

- ❑ All future biennial strategic framework and work programme documents will be fully aligned to the new six-year strategic plan.
- ❑ The planning documents will be systematically informed by evaluation findings.
- ❑ The new project based management electronic system (UN-Habitat PAAS) will facilitate comprehensive monitoring and reporting of the whole results chain at both programme and project levels.
- ❑ All performance information from the evaluations will be synthesized and displayed on the intranet for learning and management decision-making.
- ❑ There will be more sustained and continuous capacity building in RBM, including the establishment of a cadre of RBM champions.

## Conclusion

- ❑ Considerable progress made in improving planning, monitoring, reporting, evaluation and institutional arrangements and policies.
- ❑ Much more still to be done - RBM a process
- ❑ UN-Habitat committed to effective RBM system and achievement of MTSIP development results
- ❑ Continuous learning and improvement

